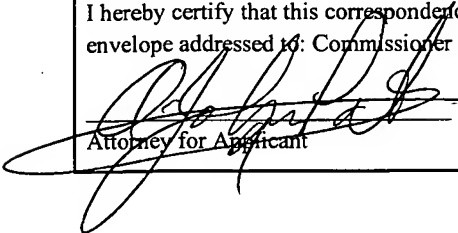


IFW

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313, on June 8, 2004.


Attorney for Applicant

PATENT

Docket No. 3367.2.1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Adam Fairbanks et al.)
)
Serial No.: 10/791,134)
) Art Unit
Filed: March 2, 2004) Not Yet Assigned
)
For: LOCALIZED EVENT SERVER)
APPARATUS AND METHOD)

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313

Sir:

This Information Disclosure Statement discloses information which has come to the attention of Applicant or those individuals designated in § 1.56(c) and is being submitted to comply with the duty of disclosure set forth in 37 C.F.R. § 1.56. In accordance with 37 C.F.R. § 1.97(b), this Statement is being filed within three (3) months of the filing date of the above-identified application or before the mailing date of a first Action on the merits.

Neither Applicant nor those individuals designated in § 1.56(c) make any representation that any information disclosed herein may be "prior art" within the meaning of that term under 35 U.S.C.


§§ 102 or 103. Moreover, pursuant to 37 C.F.R. § 1.97, the filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made or as an admission that the information cited herein is, or is considered to be, material to patentability as defined in 37 C.F.R. § 1.56(b).

In accordance with 37 C.F.R. § 1.98, this Information Disclosure Statement includes and is accompanied by:

1. A completed copy of Form PTO-1449 listing the patents, publications and other information being submitted for consideration; and
2. A legible copy of each patent, publication, and other item of information in written form listed on the enclosed Form.

DATED this 8th day of June, 2004.

Respectfully submitted,


A. John Pate
Reg. No. 36,234
Attorney for Applicant

Date: June 7, 2004

PATE PIERCE & BAIRD
550 Parkside Tower
215 South State Street
Salt Lake City, Utah 84111
Telephone: (801) 530-0330
Facsimile: (801) 530-5955



FORM PTO-1449 LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT (use several sheets if necessary)	SERIAL NO. 10/791,134	ATTORNEY DOCKET NO. 3367.2.1
	FILING DATE March 2, 2004	GROUP ART UNIT Not Yet Assigned
	APPLICANT(S): Adam Fairbanks et al.	

U.S. PATENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
	A1	5,070,470	12/03/91	Scully et al.	364/705.08	12/18/87
	A2	5,936,625	08/10/99	Kahl et al.	345/351	05/06/94
	A3	6,018,343	01/25/00	Wang et al.	345/356	09/27/96
	A4	6,269,361	07/31/01	Davis et al.	707/3	05/28/99
	A5	6,370,554	04/09/01	Sun-Woo	708/112	08/14/98
	A6	6,380,959	04/30/02	Wang et al.	345/853	09/26/97

PUBLISHED U.S. PATENT APPLICATIONS

EXAMINER INITIAL		DOCUMENT NUMBER	PUB. DATE	NAME	CLASS/ SUBCLASS	FILING DATE
	A7	2001/0051940	12/03/01	Soulanille	707/3	06/01/01
	A8	2002/0038341	03/28/02	Manger et al.	709/203	09/25/01
	A9	2002/0046259	04/18/02	Glorikian	709/218	12/03/01
	A10	2002/0063732	05/30/02	Mansikkaniemi et al.	345/733	11/29/00
	A11	2002/0188522	12/12/02	McCall et al.	705/26	02/21/02
	A12	2003/0061303	03/27/03	Brown et al.	709/217	09/27/01
	A13	2003/0065742	04/03/03	Culp et al.	709/218	09/28/01
	A14	2003/0069899	04/10/03	Brown et al.	707/200	10/04/01
	A15	2003/0120461	06/26/03	Mets et al.	702/182	12/21/01
	A16	2003/0131059	07/10/03	Brown et al.	709/206	01/08/02
	A17	2003/0149937	08/07/03	McElfresh et al.	715/517	02/14/03
	A18	2003/0154116	08/14/03	Lofton	705/8	01/04/02
	A19	2003/0167212	09/04/03	Monteverde	705/26	05/15/03

EXAMINER	DATE CONSIDERED
-----------------	------------------------

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant(s).

EXAMINER INITIAL		DOCUMENT NUMBER	PUB. DATE	NAME	CLASS/ SUBCLASS	FILING DATE
	A20	2003/0192048	10/09/03	Sullivan	725/39	04/14/03

NON-PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT
	A21	Stefanie Olsen, <i>Overture Tests Local Service</i> , 09/09/03, Pages 1-4, < http://news.com/2100-1024-5073600.html >
	A22	Brian Morrissey, <i>Google, Overture Gird for Local-Search Battle</i> , 09/23/03 < http://www.clickz.com/news/article.php/3082121 >
	A23	Google, <i>America Online and Google Announce Expanded Alliance As AOL Enhances Search Capabilities</i> , 10/07/03, Pages 1-3, < http://www.google.com/press/pressrel/aol_alliance.html >
	A24	Eileen Pacheco, <i>White Hot 'Local Search' Opportunity Focus of Upcoming Kelsey Group Conference</i> , 10/09/03, Pages 1-2, < http://www.kelseygroup.com/press/pr031009.htm >
	A25	Danny Sullivan, <i>Local Search Part 1: new Developments In Local Search & Moves By Overture</i> , 10/14/03, Pages 1-5, < http://searchenginewatch.com/searchday/article.php/3091341 >
	A26	Danny Sullivan, <i>Local Search Part 2: Google & Mobilemaps Bring Back Geosearching</i> , 10/21/03, Pages 1-5, < http://searchenginewatch.com/searchday/article.php/3096151 >
	A27	Danny Sullivan, <i>Google Launches Local Search Targeting & Search Forum Spotlight</i> , 10/24/03, Pages 1-5, < http://searchenginewatch.com/searchday/article.php/3098271 >
	A28	Danny Sullivan, <i>Local Search Part 3: Google Gets Local With AdWords</i> , 10/28/03, Pages 1-6, < http://searchenginewatch.com/searchday/article.php/3099591 >
	A29	Digital Envoy Press Release, <i>CNET Networks Adds Digital Envoy Geo-Targeting Component To Advertising Capabilities</i> , 11/12/03, Page 1, < http://www.digitalenvoy.net/news/press_releases/2003/pr_111203.shtml >
	A30	Dick Larkin, <i>Local Search Part 4: Major Search Engines On Yellow Pages</i> , 11/13/03, Pages 1-5, < http://searchenginewatch.com/searchday/article.php/3106581 >
	A31	Evite, <i>Evite Announces Beta Launch Of Evite 2.0: The Ultimate Social Planning Destination Guide</i> , 11/13/03, Pages 1-2, < http://www.evite.com/pages/gt/press/pressreleases/111303.jsp >
	A32	Stefanie Olsen, <i>Customers Rage At Google Tweak</i> , 11/14/03, Pages 1-7, < http://www.news.com/2100-1024_3-5107406.html?type=pt&part=inv&tag+feed&subj=news >
	A33	URLWire.com, <i>New Search Engine Vivante Provides Localized Results</i> , 11/19/03, Pages 1-4, < http://www.urlwire.com/news/111903a.html >
	A33	LookSmart, <i>BellSouth Partner for Yellow Pages</i> , 11/20/2003, Pages 1-2, < http://www.technologymarketing.com/mc/news/article_display.jsp?vnu_content_id=2032963 >

EXAMINER	DATE CONSIDERED

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant(s).

	A34	Danny Sullivan, <i>Local Search Part 5: Citysearch Brings Local To Searchers & Merchants</i> , 11/20/03, Pages 1-7, < http://searchenginewatch.com/searchday/article.php/3111681 >
	A35	FindWhat.com, <i>FindWhat.com Announces Strategic Relationship With Verizon Information Services</i> , 13/03/03, Pages 1-3, < http://www.findwhat.com/content/about/news/pressrelease.asp?a=127 >
	A36	Interchangeusa.com, <i>Interchange Beta Testing Comprehensive Local Search Solution</i> , 12/03/03, Pages 1-2, < http://www.interchangeusa.com/news/pressreleases/2003/120303.asp >
	A37	Kanoodle.com, <i>the first to introduce technology managing active/inactive status of pay-per-click search terms</i> , 12/08/03, Pages 1-2, < http://www.kanoodle.com/about/12-08-03.html >
	A38	Janis Mara, <i>Citysearch Optimizes for Paid Search</i> , 12/18/03, Pages 1-4, < http://boston.internet.com/news/article.php/3290661 >
	A39	PayPerClickAnalyst.com, <i>MarketWatch.com Selects Kanoodle.com as Provider of Content-Targeted Sponsored Links</i> , 01/07/04, Pages 1-2, < http://www.payperclickanalyst.com/pr-kanoodle-marketwatch-01-07-2004.htm >
	A40	YahooFinance.com, <i>Financial Content Announces Strategic Partnership With FindWhat.com</i> , 01/07/04, Pages 1-3, < http://biz.yahoo.com/pz/040107/50477.html >
	A41	Dex Media, <i>Dex Media Introduces Dexonline.com and New Market Brand</i> , 01/15/04, < http://www.dexmedia.com/gallerypress/press_pr.html >
	A42	Dex Media, <i>Dex Media Introduces Dexonline.com and New Market Brand</i> , 06/01/04, < http://www.dexmedia.com/gallerypress/press_fs.html >
	A43	Larry Dobrow, <i>Verizon to Make Pages Even More Super, Slates Directory Overhaul</i> , 02/02/04, Pages 1-3, < http://www.mediapost.com/dtls_dsp_news.cfm?newsID=236527 >
	A44	Interchangeusa.com, <i>Interchange Introduces Breakthrough Local-Search Platform</i> , 02/04/04, Pages 1-2, < http://www.interchangeusa.com/news/pressreleases/2004/012904.asp >
	A45	Google AdWords FAQ: <i>Regional Training</i> , 05/18/04, Pages 1-5, < https://adwords.google.com/select.faq/reg_faq.html >
	A46	Google.com, <i>Google Local Beta</i> , 06/01/04, Page 1, < http://local.google.com/lochp >

EXAMINER	DATE CONSIDERED
----------	-----------------

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant(s).